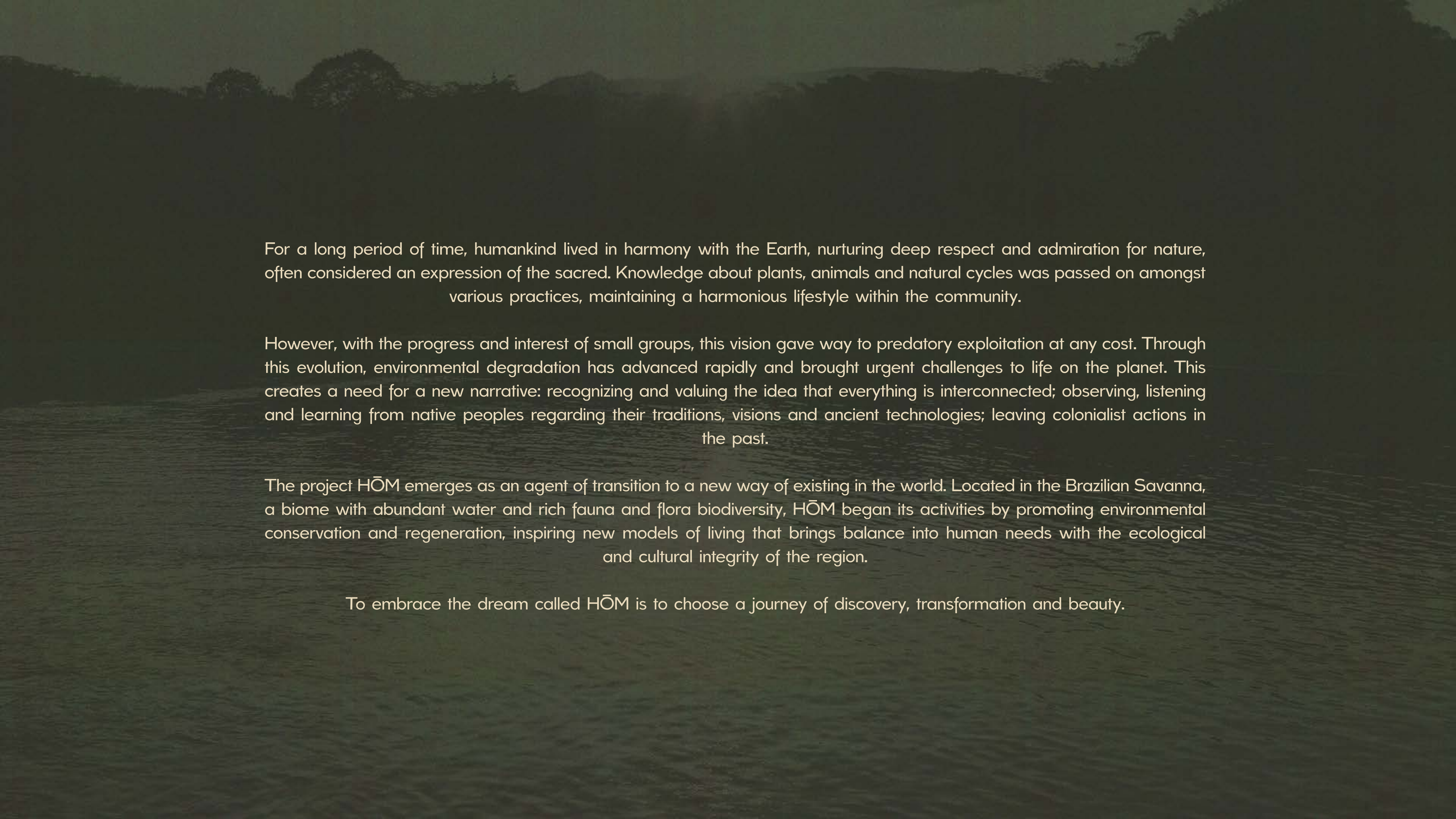




EXPERIENCE INVESTORS





For a long period of time, humankind lived in harmony with the Earth, nurturing deep respect and admiration for nature, often considered an expression of the sacred. Knowledge about plants, animals and natural cycles was passed on amongst various practices, maintaining a harmonious lifestyle within the community.

However, with the progress and interest of small groups, this vision gave way to predatory exploitation at any cost. Through this evolution, environmental degradation has advanced rapidly and brought urgent challenges to life on the planet. This creates a need for a new narrative: recognizing and valuing the idea that everything is interconnected; observing, listening and learning from native peoples regarding their traditions, visions and ancient technologies; leaving colonialist actions in the past.

The project HŌM emerges as an agent of transition to a new way of existing in the world. Located in the Brazilian Savanna, a biome with abundant water and rich fauna and flora biodiversity, HŌM began its activities by promoting environmental conservation and regeneration, inspiring new models of living that brings balance into human needs with the ecological and cultural integrity of the region.

To embrace the dream called HŌM is to choose a journey of discovery, transformation and beauty.

ECOLOGICAL RESIDENTIAL VILLAGE AND WELLNESS COMPLEX



The project is a journey of discovery, innovation, and beauty. The ecological buildings incorporate permaculture and biomimicry principles, making use of green technologies and sustainable design. Agricultural practices work symbiotically with nature, alongside the adoption of efficient and renewable water and energy management. Our zero-waste approach seeks to optimize efficiency and minimize waste by reducing, reusing, and recycling materials, thereby contributing to the conservation of natural resources and the reduction of environmental impact.



We are building a place to experience wholeness of life, where no separation or hierarchy exists between the different possible forms of existence.



VALUATION, RETURN, AND INVESTMENT MODELS



FINANCIAL OPPORTUNITIES: GROWTH AND APPRECIATION

Investing in the HOM project offers significant advantages, with the potential for substantial appreciation over time. Annual growth prices are estimated between 5% and 8%. Pricing strategy has been developed to maximize returns for investors.

TOTAL INVESTMENT (MODULE + HOUSE):



Type 1 House (150 m²)
\$700.000 or 14 shares



Type 2 House (200 m²)
\$ 900.000 or 18 shares



Type 3 House (350 m²)
1.600.000 or 32 shares



INVESTMENT MODELS: DIVERSITY AND FLEXIBILITY

We offer a range of investment models, tailored to meet the needs of diverse investor profiles, from those aiming for strong financial returns to those seeking unique experiences within the project.



SEED INVESTORS

(HOM LANDERS)

1

LAND/HOUSE INVESTORS

(HOM VILLAGERS PRIME)

2

LAND/HOUSE ACQUIRES

(HOM VILLAGERS)

3

EXPERIENCE INVESTORS

4

TIME SHARING ACQUIRES

5



EXPERIENCE INVESTORS





EXCLUSIVE EXPERIENCES





HOLISTIC AND COMMUNITY LIVING

Investors gain access to exclusive retreats, offering meditation sessions, yoga, sound therapy, and herbalism workshops.

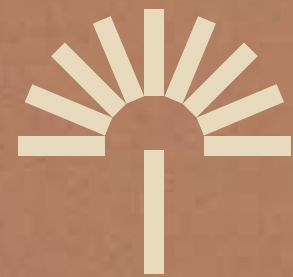


CONNECTION TO THE LAND AND LOCAL CULTURE

Immersions in HŌM's sustainable practices, such as agroforestry, organic farming, and soil regeneration, give investors the opportunity to engage directly with the land.

SUSTAINABILITY IN PRACTICE

Investors can take part in workshops and daily practices involving permaculture, regenerative architecture, and the use of renewable technologies.



EXTENDED STAYS

Spend weeks or months living at HŌM, fully immersing yourself in the regenerative lifestyle.



GLOBAL COMMUNITY

Be part of a global network of individuals who share the same values of sustainability, well-being, and connection with nature.



ECOLOGICAL LODGING

Staying in HÖM's regenerative constructions, such as eco-friendly bungalows, offers a fully immersive experience in nature, utilizing ancestral and ecological technologies to minimize environmental impact.



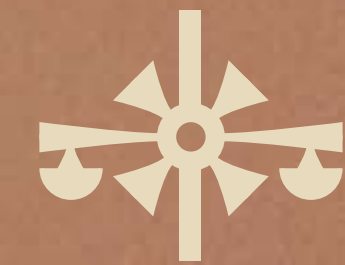
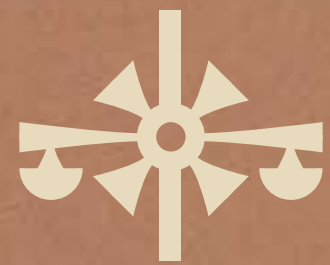
ACCESS TO UNIQUE ACTIVITIES

The HŌM project offers distinctive activities, such as ecological trails, canoeing, safaris, bird watching, and more experiences that will be developed throughout the project. These activities provide total immersion in the Cerrado's biodiversity, one of the world's richest regions in terms of ecosystems and natural beauty.



OPTIONAL FINANCIAL COMPENSATION

For investors seeking financial returns in this model, the Experience Investors program offers an option for compensation, where investors can choose to receive up to 40% equity participation in the project.



BALANCING PROFIT AND PURPOSE

The flexibility to choose between converting shares into experiences or participating in equity allows investors to tailor their journey within the HŌM project. Investors opting for financial returns can also see their investment grow in proportion to the project's success.



Through various investment modalities, we provide flexibility, allowing each investor to find the ideal way to participate—whether through land appreciation, property acquisition, project equity participation, or immersion in exclusive experiences.

At every stage, HŌM combines ecological, cultural, and social practices, promoting ecosystem regeneration, preserving local traditions, and offering a lifestyle that transforms and connects. More than just a development, the HŌM project represents a great opportunity to become part of a global movement focused on ecology, well-being, and cultivating essential qualities for a new, possible future.

With a solid financial model and a deep commitment to regeneration, we realize a vision of the world where prosperity and socio-environmental responsibility coexist in harmony.

