
HŌM


A REALITY WHERE WE FLOURISH

Living in harmony with the Earth, fostering deep respect and admiration for nature in all its forms, while valuing and sharing knowledge in a communal and harmonious way of life.

For the benefit of small groups with large concentrations of power, we live in a reality that must be reinvented. There is a need for a new narrative: one that recognizes and honors the interconnectedness of all things; one that observes, listens, reveres, and learns from indigenous peoples and their practices, traditions, perspectives, and technologies.

The HŌM project exists to propose a new way of inhabiting the world, inspiring new models of life that balance human needs with the ecological and cultural integrity of the places in which it operates. We promote ecological farming practices, sustainable construction, efficient water and energy management, and community education to preserve natural resources. We restore damaged ecosystems and degraded areas with agroforestry, native species, and soil restoration. We cherish culture and tradition, celebrating festivals and supporting local artists. We embrace the principles of permaculture and biomimicry, utilizing green technologies and ecological design.

Our zero-waste philosophy aims to maximize efficiency and minimize waste through reducing, reusing, and recycling materials, thus contributing to the conservation of natural resources and the reduction of pollution.

To embrace the dream called HŌM is to choose a journey of discovery, transformation, and beauty.



LOCATION

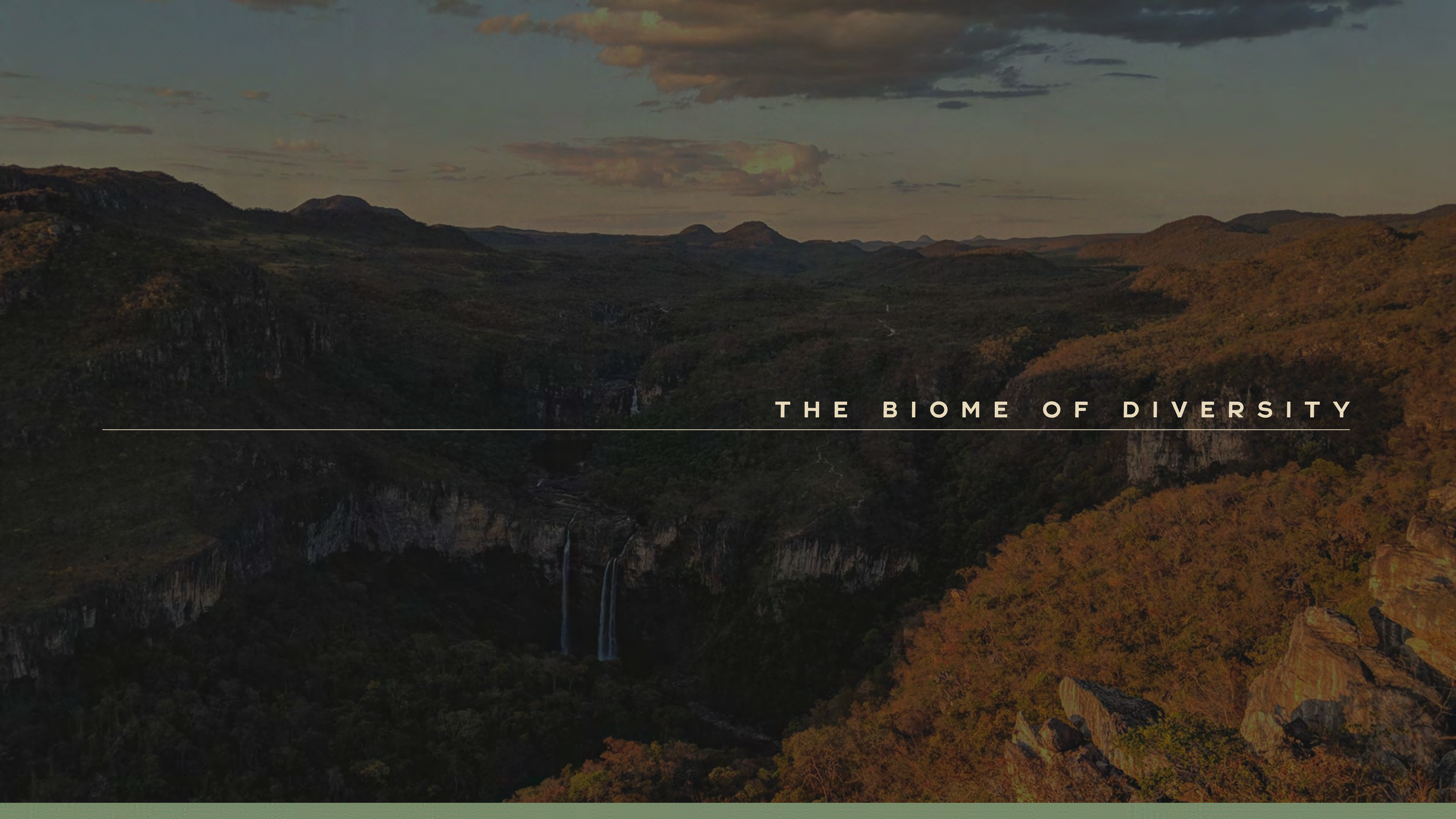


We are located in the heart of the Brazilian Savanna, in the city of Colinas do Sul, Goiás, a region renowned for its breathtaking beauty, parks, and natural reserves. Its proximity to Chapada dos Veadeiros makes it a connection point between the stunning natural landscapes and urban life. The biome that embraces us is a symbol of biodiversity and abundant water resources: out of Brazil's 12 main hydrological regions, 6 originate in the Brazilian Savanna.

The region is home to a large part of the Kalunga people, whose territory is recognized as the largest historical and cultural site in the country, protecting over 230,000 hectares of the Brazilian Savanna and sheltering around four thousand people. The municipality is also privileged with a 38,700-hectare environmental protection area belonging to the Avá Canoeiro ethnic group.



- 40 min from the town of Alto Paraíso, Goiás
- 25 min from the Vila de São Jorge
- 3 1/2 hours from the international airport in Brasília
- 50 min by helicopter from Brasília
- 45 min from the private airport in Alto Paraíso
- 15 min from the town of Colinas do Sul, with grocery stores, hospital and pharmacies
- A region brimming with river and waterfalls
- 45min from National Park
- Roads


THE BIOME OF DIVERSITY



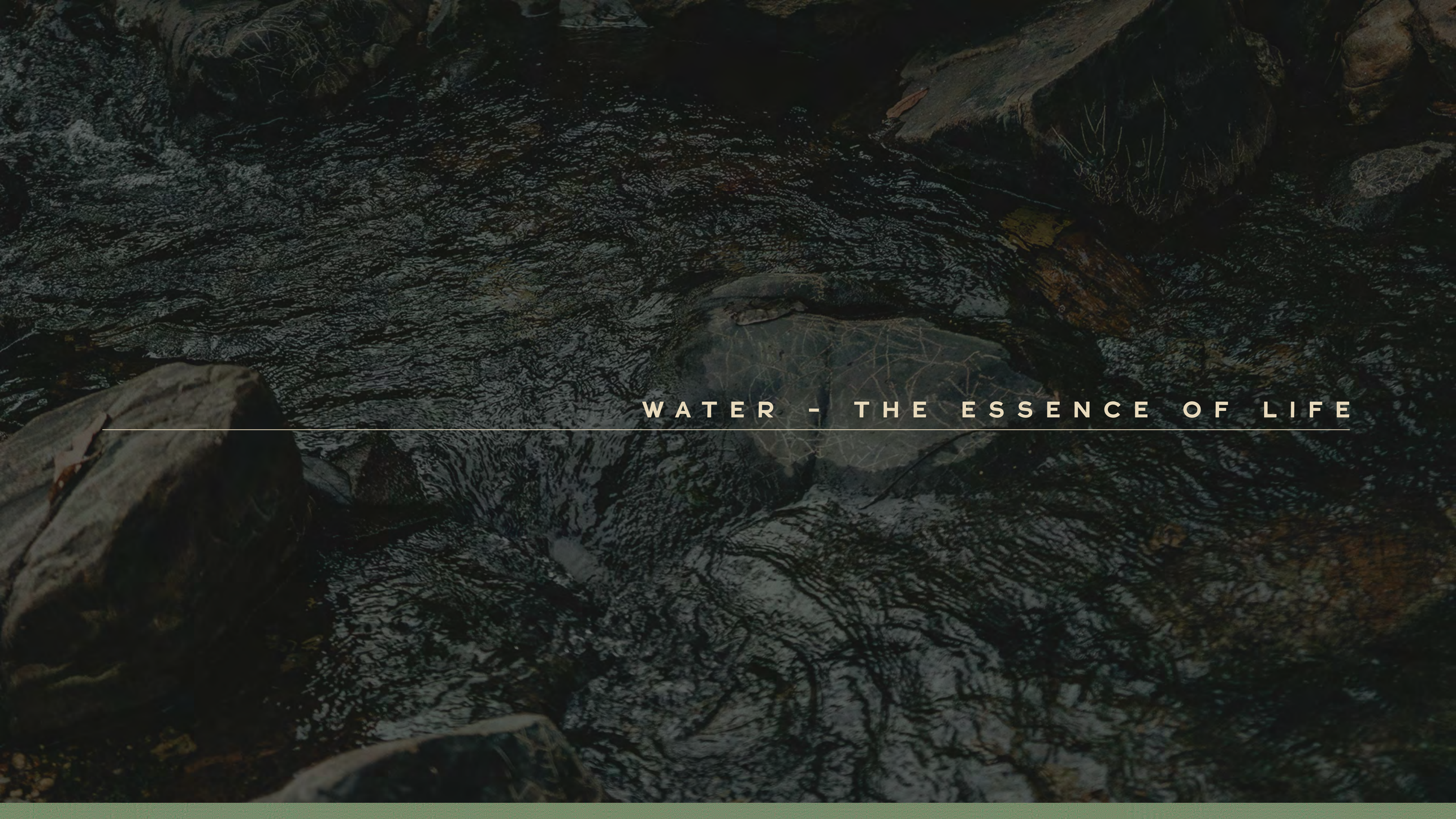
The Brazilian Savanna is one of the richest and most plural biomes in Brazil, a living tapestry that stretches across vast landscapes of unique beauty and extraordinary biodiversity. It serves as the stage for a grand natural spectacle, spanning 11 Brazilian states and ranging from rocky fields to transitional areas that connect to the Amazon and the Caatinga. It stands out as one of the most ecologically diverse regions in the world.

It plays a crucial role in a range of ecosystem services that extend beyond its borders, having both regional and global impacts. Its native vegetation acts as a carbon sink, sequestering carbon dioxide from the atmosphere and contributing to the mitigation of climate change. The biome's high botanical diversity also contributes to the soil's fertility.

Home to over 12,000 plant species, many of which are endemic, the Brazilian Savanna is recognized as a center for plant evolution, serving as an essential hub for ecological research and conservation. Its wealth also includes a diverse array of fauna, from mammals like the maned wolf and giant anteater to over 800 species of birds, reptiles, amphibians, and a wide variety of insects.



*Endemic species are those that occur exclusively in a specific geographical region and are not found anywhere else.

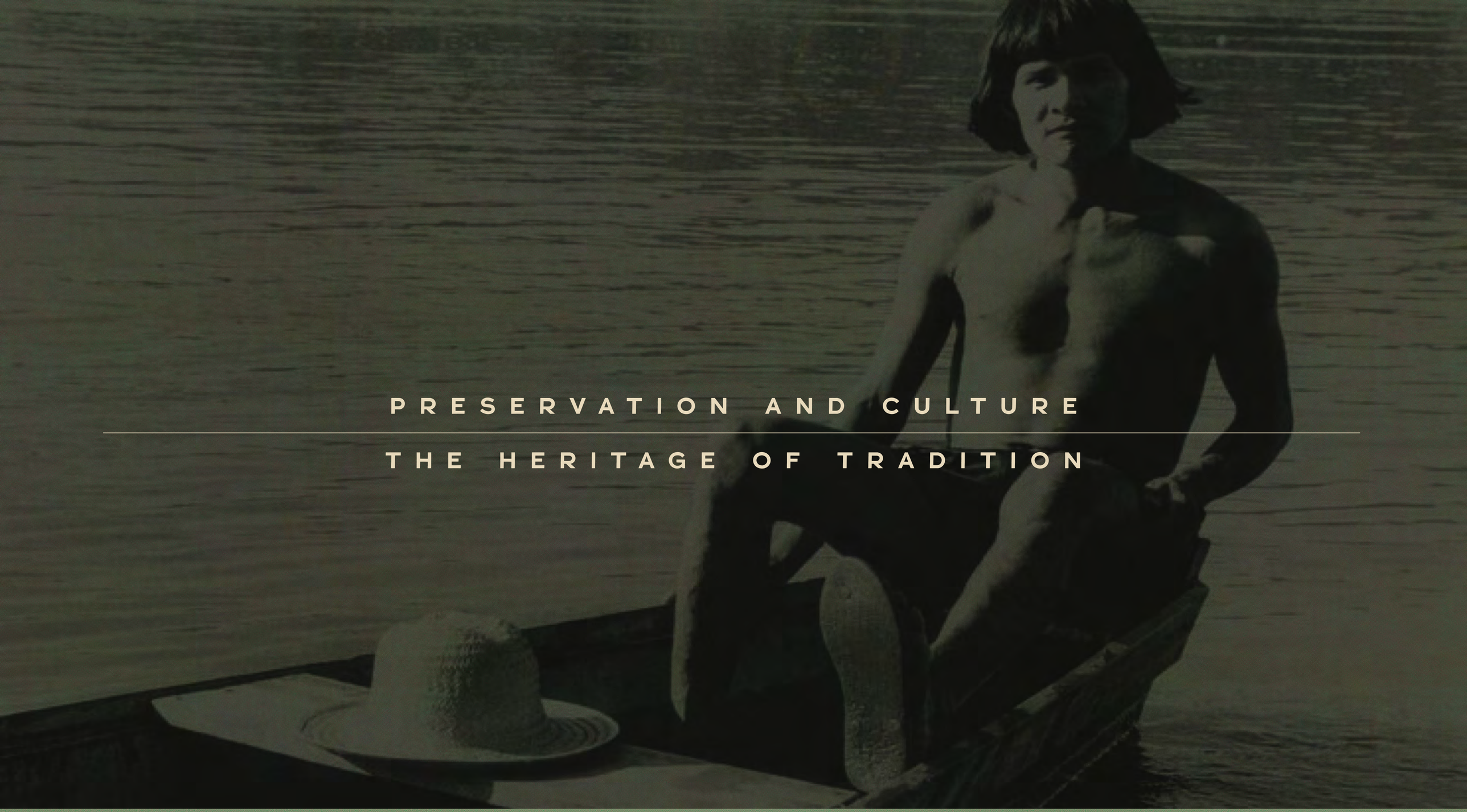

WATER - THE ESSENCE OF LIFE



The Brazilian Savanna's water reserves are among the most remarkable features of this biome, which hosts various springs and important aquifers, such as the Guarani, Bambuí, and Urucuia. This region is often referred to as the "water tank of Brazil" due to its geological formations and vegetation that allow for the recharge and storage of large quantities of water. The vegetation, adapted to periods of drought, facilitates water infiltration and storage in the soil, gradually releasing it and ensuring the perennial flow of natural waterways.

The extensive network of rivers and waterfalls in the Brazilian Savanna creates landscapes that beckon for adventure and exploration. In the Chapada dos Veadeiros, these waters have carved deep valleys and rock formations, providing ideal settings for activities such as hiking, swimming in natural pools, rappelling, and canyoning. Encounters with these natural wonders offer moments of contemplation and a deep connection with the power and serenity of nature, making the region a must-visit destination for adventure seekers.

Preserving the springs and maintaining the vegetation cover are essential to ensuring the continued provision of ecosystem services from this vital water resource that shelters us.



PRESERVATION AND CULTURE

THE HERITAGE OF TRADITION



The traditional communities in this region include rural, indigenous, and Afro-Brazilian groups, who maintain a deep and intricate connection with the biome.

The Avá-Canoeiro, an indigenous people from the Central Savanna, are renowned for their expertise in hunting, gathering, and canoeing. Historically nomadic, they have faced external pressures that led to conflicts and forced migrations, deeply impacting their culture and way of life. Today, they continue the struggle to preserve their cultural identity and reconnect with their ancestral lands.

The Kalungas are Afro-Brazilian descendants who found refuge in the Brazilian Savanna after escaping slavery. Over more than 250 years, they developed a rich and self-sustaining culture, with their own language and agricultural practices specifically adapted to the environment. Their way of life is a model of ecology and respect for nature.

Rural populations and their communities preserve their cultural traditions by celebrating their heritage through festivals, crafts, and traditional storytelling. The "Cultural Gathering" is an annual event that celebrates the rich cultural diversity of the Savanna, bringing together indigenous peoples, quilombolas, and artists to share their traditions and cultural expressions. The Multiethnic Village provides a space for the exchange of knowledge and cultural practices, while the Queen's Hunt festival in Goiás celebrates Luso-African folk traditions, drawing tourists and researchers to the area.



ABOUT US

A place to experience the wholeness of life, where no separation or hierarchy exists among the different ways of bein

- Integrated approaches;
- Promotion of ecology in all its dimensions;
- Fostering human and social development;
- Consistent education and training;
- Support for the arts, culture, and local economy;
- New perspectives in architecture and construction;
- Renewable energies;
- Circular economy;



PRINCIPLES



ECOLOGY



TERRITORY REGENERATION



PRESERVATION OF LOCAL CULTURE



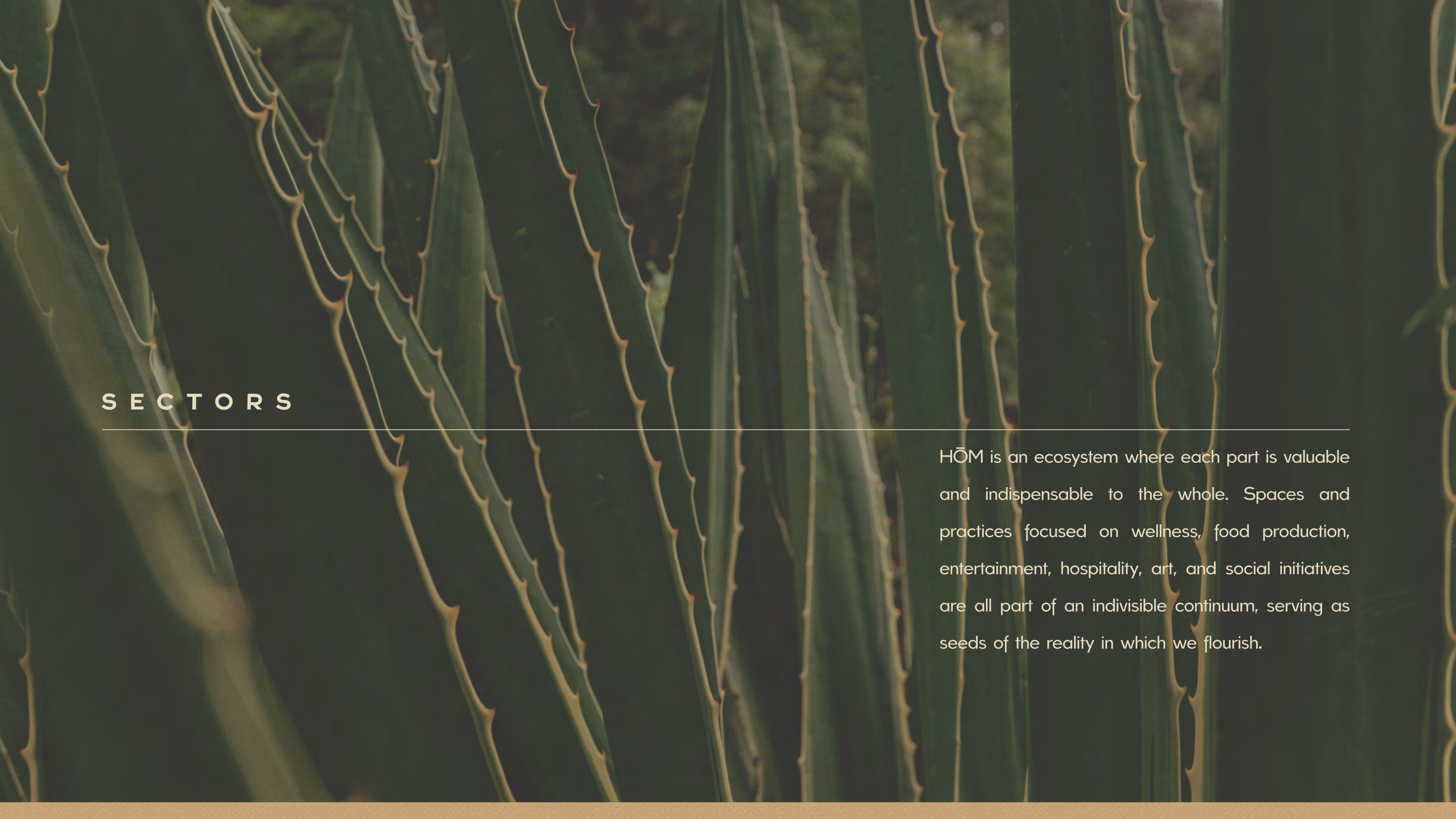
NATURE'S SOVEREIGNTY



RENEWABLE TECHNOLOGIES



ZERO WASTE

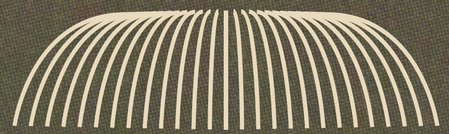


SECTORS

HŌM is an ecosystem where each part is valuable and indispensable to the whole. Spaces and practices focused on wellness, food production, entertainment, hospitality, art, and social initiatives are all part of an indivisible continuum, serving as seeds of the reality in which we flourish.









- Yoga / Movement
- Martial arts
- Breathwork
- Meditation
- Herbalism
- Bodywork sessions
- Temazcal
- Sound bath
- Waterfall excursion
- Nature safari
- Canoeing
- Farming
- Arts & craft
- Horseback riding
- Birdwatching
- Fly fishing
- Tree house village

FARM & AGROFORESTRY

"With one hand, we must close the door to destruction, and with the other, we must plant the seeds of the future."

Vandana Shiva



- Farm Operation - Creation of abundance systems with organic certification
- Program for volunteers interested in learning more about agroforestry and organic farming
- Conscious use of water and development of water security strategies
- Structuring local cooperative supporting regenerative programs for degraded land from monoculture
- Production of a documentary about the farm project



REGENERATIVE ARCHITECTURE

Nature and its patterns are
the compasses of good living.



Regenerative architecture begins with and evolves around the local ecosystem. Over time, the project is expected to become a component fully integrated with the environment. We use living and natural systems as sources of inspiration and structure for our facilities. This is a practice that embraces and integrates nature's own technologies.



Minimizing the impact of our presence in the space we are about to occupy is a fundamental principle. Observing, remaining silent, and listening, while drawing wisdom from creatures that do not disrupt balance wherever they pass. Thorough planning, training, and execution are priorities, guaranteeing that we remain aligned with our principles of integration and regeneration as we work toward our goals.



NEW BEGINNINGS:

BUNGALOWS AND MAIN HOUSE OF THE HŌM PROJECT



We are at the practical start of our journey to create spaces that transcend the mistaken separation between humans and nature. Our aim is to bring to life environments that honor the harmony and interconnectedness of all beings, appreciating the beauty and delight of living in symbiosis with life.

The bungalows were designed to reflect the essence of traditional constructions, incorporating ecological practices and ancestral technologies, using local materials and building techniques that minimize environmental impact. This sanctuary will rise on fertile land, rich with potential to create a space that will encourage meaningful experiences, knowledge exchange, and the strengthening of connections among us.



The main house will function as the core of activities, providing a versatile space for meetings and events. With a design that prioritizes integration with the surrounding environment, the space will be a model of how architecture can bridge the gap between the human and the natural, offering a warm and inspiring setting for all who visit.



HOSPITALITY

We are a place for living in harmony with nature and its rhythms, a fertile land of possibilities where new ways of living and relating can flourish. Each day here is filled with opportunities for reconnection, learning and sharing.





ECOLOGICAL RESIDENTIAL VILLAGE AND WELLNESS AND LODGING COMPLEX

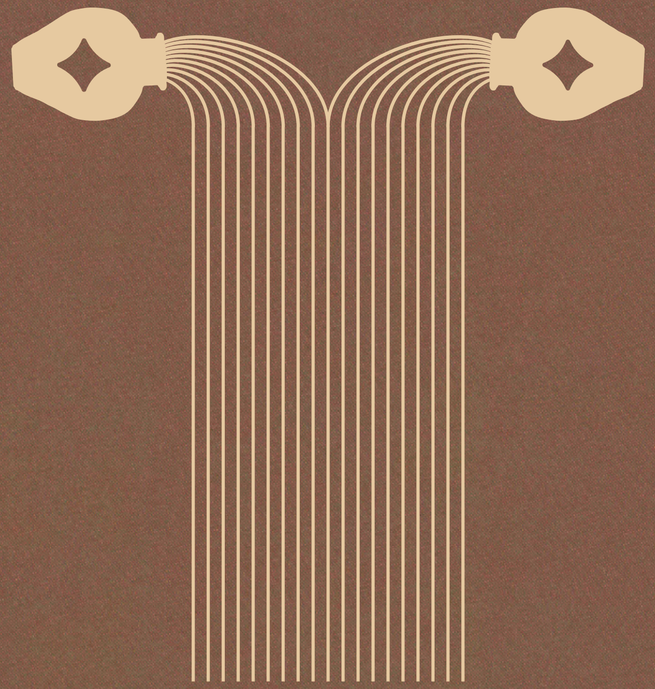
- Unit and room rentals
- Annual calendar of Retreats and Encounters
- Extended stays - Options for individuals or groups who want to spend more time with us and fully experience the HŌM* lifestyle
- Workspaces - Options for individuals or groups wanting to develop their projects in our facilities while enjoying life at HŌM. We have a music studio, an art bunker and a center for research and development
- Sales of homes and cottages to people looking for a permanent residence at HŌM

*We offer discounted rates for stays longer than 1 month

ART

"Art exists, because life is not enough."

Ferreira Gullar



- Residence for Artists
- Official studio space for AgamiRecords (non-profit record label focused on agroforestry and support for indigenous peoples)
- We will receive a continuous stream of artists and teachers for our calendar of events, workshops and concerts
- Sculptures and art pieces around the grounds will be for sale - forming a constantly changing exhibition



POINTS OF INTEREST

1 HŌM

2 BEACH

3 WATERFALL

4 NATURAL POOLS

5 UNION OF THE WATERS

6 TAQUARI CREEK



7 MARS GARDEN

8 BURITI CREEK

9 TEMPLE

10 FARM

11 CRYSTAL MOUNTAIN

12 RESIDENCES

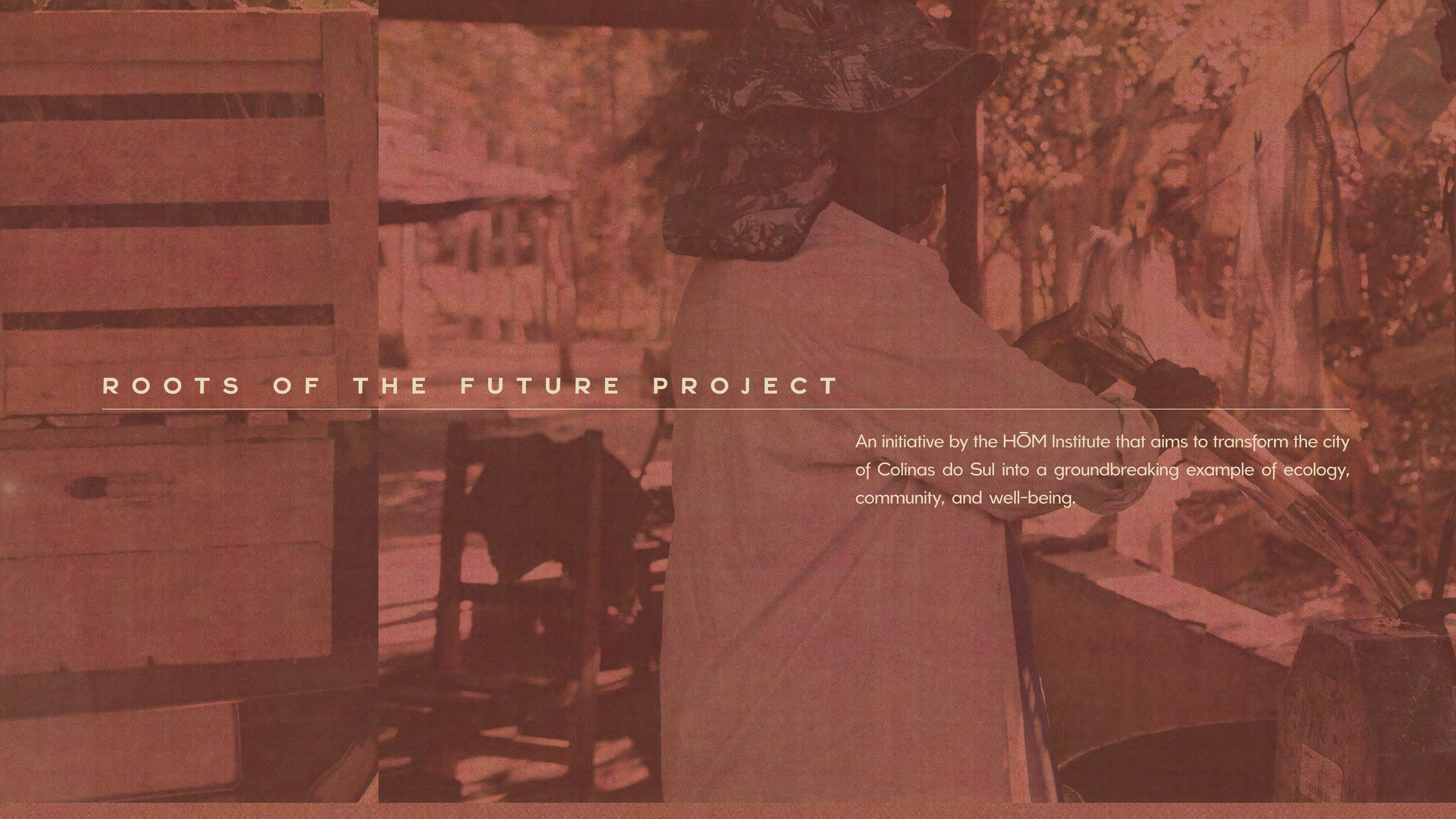
HŌM AREA · GLAMPING AREA · ART VILLAGE AREA · SHORT STAY AREA · PARKING AREA · RPPN AREA · RESIDENCIAL AREA · AGROFORESTRY AREA · CRYSTAL AREA

HŎM



INSTITUTE

PRESERVATION OF THE BRAZILIAN SAVANNAH



ROOTS OF THE FUTURE PROJECT

An initiative by the HŌM Institute that aims to transform the city of Colinas do Sul into a groundbreaking example of ecology, community, and well-being.

The project is based on an approach that encompasses a wide variety of sectors, founded on the understanding that ecological development and community well-being depend on the interconnection and balance between different aspects of urban and rural life. Basic sanitation, solid waste management and the proper management of water resources are essential for guaranteeing public health and preserving the environment. At the same time, investing in education, health and sports promotes human and social development, empowering individuals and strengthening community cohesion. In addition, supporting the arts, culture and the local economy fosters cultural identity, encourages creativity and boosts sustainable economic growth. The incorporation of sectors such as architecture, retail, renewable energy, circular economy and cooperatives reflects the Institute's holistic vision, which recognizes the importance of integrated approaches to tackling challenges and promoting sustainable development in all its dimensions.

A specific action plan will be developed for each of these sectors, ensuring the success of all the project's initiatives. Implementation will start from four fundamental pillars that will kick-start the proposed activities in the city of Colinas.


Basic sanitation


Solid waste management


Water resource management


Education


Health


Sports


Art and Culture


Architecture


Retail


Renewable energy


Circular economy


Cooperatives

WATER MANAGEMENT - WATER AND SANITATION

The Colinas do Sul project focuses its efforts on improving the water supply infrastructure, investing in modern and sustainable technologies for water collection, distribution, management and treatment. It also promotes awareness campaigns on the responsible use of this precious resource. Located in a strategic region, the municipality of 4,030 inhabitants is supplied by the Água Franca and Geraldo Paraíba springs, known for their abundant water supply. However, the current supply system presents challenges, such as precarious intake, poor treatment and distribution, impacts on health and the ecosystem, and springs threatened by unregulated livestock farming. Faced with these challenges, the project proposes strategic actions, such as partnerships with universities for precise studies, a detailed inventory of local springs, strengthening the team responsible for environmental management, creating a monitoring and environmental education laboratory, providing adequate means of transportation and implementing the "Adopt a Spring" project.

WASTE MANAGEMENT

Proper waste management is essential for the sustainability of any community. The project in Colinas do Sul aims to implement selective collection, recycling and solid waste treatment systems. The intention is also to promote environmental education initiatives to make residents aware of the importance of their involvement in waste management. Currently, all solid urban waste is sent to a municipal dump, which has a negative impact on quality of life, health and the local economy. To meet these challenges, the project has implemented innovative practices such as the Zero Waste concept, based on the circular economy, and initiatives such as municipal composting, a community garden and a recycling system in partnership with local cooperatives

CULTURAL CENTER

The Brazilian Savanna Cultural Center will be a center in the local community, dedicated to cultural expression and community development. With a focus on preserving local traditions and adopting sustainable practices, the headquarters will be an example of ecological infrastructure, using traditional construction techniques and modern technologies for water and waste treatment. Divided into several modules, each with its own specific function, the initiative will host activities ranging from craft workshops to cultural exhibitions and leisure spaces. With the active participation of the local community and respect for the traditions of the Brazilian Savanna peoples, the Culture Center represents an important milestone in promoting cultural identity and strengthening intercultural dialogue in the region.

SOCIO-ENVIRONMENTAL PROTECTION PLAN FOR THE AVÁ-CANOEIRO INDIGENOUS TERRITORY

We propose the creation of the Avá-Canoeiro Space - Memory, Culture and Preservation, an initial step towards the plan to protect and value the Avá people. This space will feature educational exhibitions depicting the rich history of the ethnic group, including visual and interactive records. Lectures and film screenings will complement the program, offering an environment of continuous learning about indigenous culture. Strategically located at the entrance to the Avá-Canoeiro Indigenous Land, the space will serve as a point of information, and will also promote products made by the community. Other initiatives, such as fire prevention, partnerships with local schools, the installation of renewable energy in the Indigenous Land and the acquisition of electric boats, will be implemented to further strengthen the community and preserve its culture. The project aims to add strength to the resistance movement of the Avá-Canoeiros, contributing to their daily struggle for the right to exist and the preservation of their identity.

COTTON PATHWAYS: FROM CULTIVATION TO FASHION SHELVES

This initiative aims to restore and revitalize cotton production, a practice that has played a vital role in human history. Throughout the centuries, cotton has been a crucial yet controversial crop, significantly impacting various civilizations, including Brazil, where its production remains essential to the economy and culture. Currently, cotton production faces a variety of challenges, ranging from industrial improvements to artisanal techniques, such as those practiced by spinners in Colinas do Sul. However, these activities often take place in a context where public policies fail to prioritize environmental and social sustainability. To tackle these challenges, the project proposes a comprehensive program of training and support for organic and agroecological cotton production, equipping local rural producers with the necessary tools to adopt more sustainable practices. The project also promotes reflection on contemporary environmental challenges, addressing systemic, political, and socio-economic factors that perpetuate the environmental crisis. This initiative brings us closer to the dream of restoring and revitalizing this ancient activity with a focus on ecology and social justice, contributing to the development of a more conscious and responsible society.

The activities within the sectors are taking place simultaneously. In the areas of architecture and urban planning, the aim is to create an infrastructure that rescues the regional aesthetic, combining it with modern and ecological solutions. The creation of specific areas dedicated to the production and sale of local products, in architectural spaces that echo the traditions of the region, promotes the appreciation of local culture and knowledge. The implementation of bioconstruction workshops, involving residents to become active agents in building the transformations proposed by the Institute.

Landscaping and gardening also play a crucial role in this process. Planting trees with species native to the Brazilian Savanna, always in line with permaculture, not only beautifies the city, but also provides opportunities for environmental education and income generation for residents. Another important aspect of the project is sustainable urban mobility. The construction of cycle paths and lanes to reduce the use of fossil fuels while promoting the health and well-being of citizens.

To ensure the effectiveness and continuity of these actions, it is essential that the population understands and actively participates in the process. For this reason, the project includes comprehensive educational initiatives, such as the creation of an educational center with courses and workshops for all ages, educational nature trails and the implementation of decolonial content in schools.

Recognizing the importance of health as an integral component of well-being, the project provides for improvements in medical and hospital infrastructure, in partnership with the municipal health department.

All the project's actions have a significant and positive impact on the Brazilian Savanna biome, a vital ecosystem in the country, which plays a crucial role in climate change and the preservation of life on the planet.

HŎM



INSTITUTE

PRESERVATION OF THE BRAZILIAN SAVANNAH

HŌM

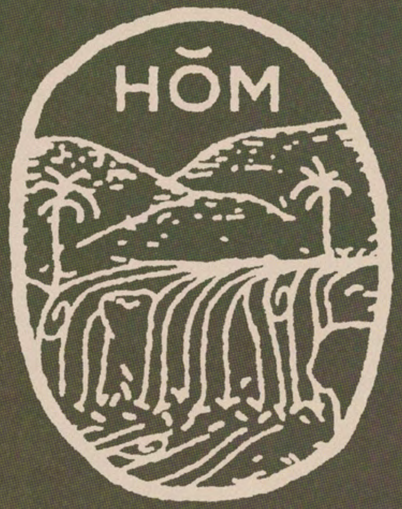
VISÃO

This is the first of many projects with the same values to be developed in the different biomes of Brazil. Our aim is to become a reference in ecology and social transformation, demonstrating the feasibility of a business model with human development, economic viability and the creation of possibilities for more responsible and intelligent future.

Projects on the horizon: Amazon and Atlantic Rainforest

We are HŌM,
A reality where we flourish

VISÃO


HŌM