
HŌM

The Project HŌM is a transformation agent in the heart of the Brazilian Savanna, developing actions that integrate human ways of living, ecology and social responsibility. This biome offers us the ideal scenario for initiatives that embrace the essence of evolution: water, food and energy security, environmental conservation and social justice.

We promote regenerative agricultural, bio construction, efficient water and energy management, and community education to conserve natural resources. We restore damaged ecosystems and degraded areas with agroforestry, native species and soil recovery. We value the cultural traditions of the Savanna, celebrating and supporting the local culture. We adopt permaculture and biomimicry principles, using ancient technologies and ecological design. Our zero-waste philosophy maximizes efficiency and minimizes waste, by reducing, reusing and recycling materials, helping to conserve natural resources and reduce pollution.

The Savanna is one of the largest and most diverse biomes on the planet. Known as the "cradle of the waters", it plays a crucial role in maintaining the global climate balance. This vast mosaic of savannas, forests and grasslands is home to a unique ecosystem, with thousands of animal and plant species, many of which are found nowhere else in the world. Protecting and preserving the Savanna, with its rich biodiversity, is vital for sustaining life as we know it today.

To embrace the dream called HŌM is to choose a journey of discovery, transformation and beauty.

POINTS OF INTEREST

1 HŌM

2 BEACH

3 WATERFALL

4 NATURAL POOLS

5 UNION OF THE WATERS

6 TAQUARI CREEK



7 MARS GARDEN

8 BURITI CREEK

9 TEMPLE

10 FARM

11 CRYSTAL MOUNTAIN

12 RESIDENCES

HŌM AREA · GLAMPING AREA · ART VILLAGE AREA · SHORT STAY AREA · PARKING AREA · RPPN AREA · RESIDENCIAL AREA · AGROFORESTRY AREA · CRYSTAL AREA


CREEK
NATURAL POOLS
WATERFALL
BEACH
MAIN HOUSE
NATIVE FOREST
MAIN ROAD


CRYSTAL MOUNTAIN
FORMER FARM
MAIN ROAD
CREEK
RESIDENTIAL AREA
RESIDENTIAL ROAD


MAIN HOUSE


BEACH



WATERFALL



NATURAL POOLS



CREEK



MARS GARDEN



CRYSTAL MOUNTAIN



SHALA

ECOLOGICAL CONSTRUCTIONS

At HŌM, we are committed to creating buildings that respect and are integrated with the environment. We will implement bioconstruction techniques, which use natural and local materials to create authentic structures. Bioconstruction emphasizes the use of renewable and recylcable materials, minimizing environmental impact and facilitating healthy spaces for residents. During construction of the bungalows and main house, we guarantee that not a single tree will be felled. We will not use timber from deforestation or industrial reforestation. Instead, all constructions will be built with demolition wood, reusing resources and minimizing environmental impact.

For our roof, we will use green straw, a traditional technique in the region which, cut at the right time (crescent moon), offers excellent durability and thermal insulation. In a combination of methodologies, using adobe and rammed earth (taipa), our buildings will become excellent examples of how architecture can harmonize with the natural environment.

The adobe and rammed-earth construction methods are ancient techniques that have long been used in many cultures throughout history, offering ecological solutions for building homes. These techniques, rich in history and efficiency, not only respect nature, but also strengthen the community, creating homes that are authentic refuges in tune with the land.

- Adobe: Made with clay, sand and straw, adobe forms bricks that dry in the sun, offering cool interiors in the summer and warmth in winter. This natural and affordable method recycles the earth, keeping tradition alive and protecting the ecosystem.

- Rammed Earth (Taipa): In rammed earth, dirt is compacted into wood molds to form solid, durable walls. With excellent thermal regulation, rammed earth provides comfort and resistance, honoring ancient methods that remain current.





1ST PHASE OF CONSTRUCTION
BUNGALOWS AND MAIN HOUSE

We are in the final phase of the architectural project for the bungalows and the main house, the first buildings at HŌM. Construction will begin in early August, marking our commitment to creating spaces that dissolve any distinction between man and nature, recognizing the beauty and pleasure of existing in symbiosis. The bungalows mirror the essence of traditional buildings, incorporating sustainable practices and innovative technologies. A refuge on fertile land, replete with potential, built to enable and share experiences, gain knowledge and re-establish connections.





BUNGALOW I



BUNGALOW I



BUNGALOW II



BUNGALOW II



BUNGALOW II











COMMON AREA



COMMON AREA


COMMON AREA








MAIN HOUSE







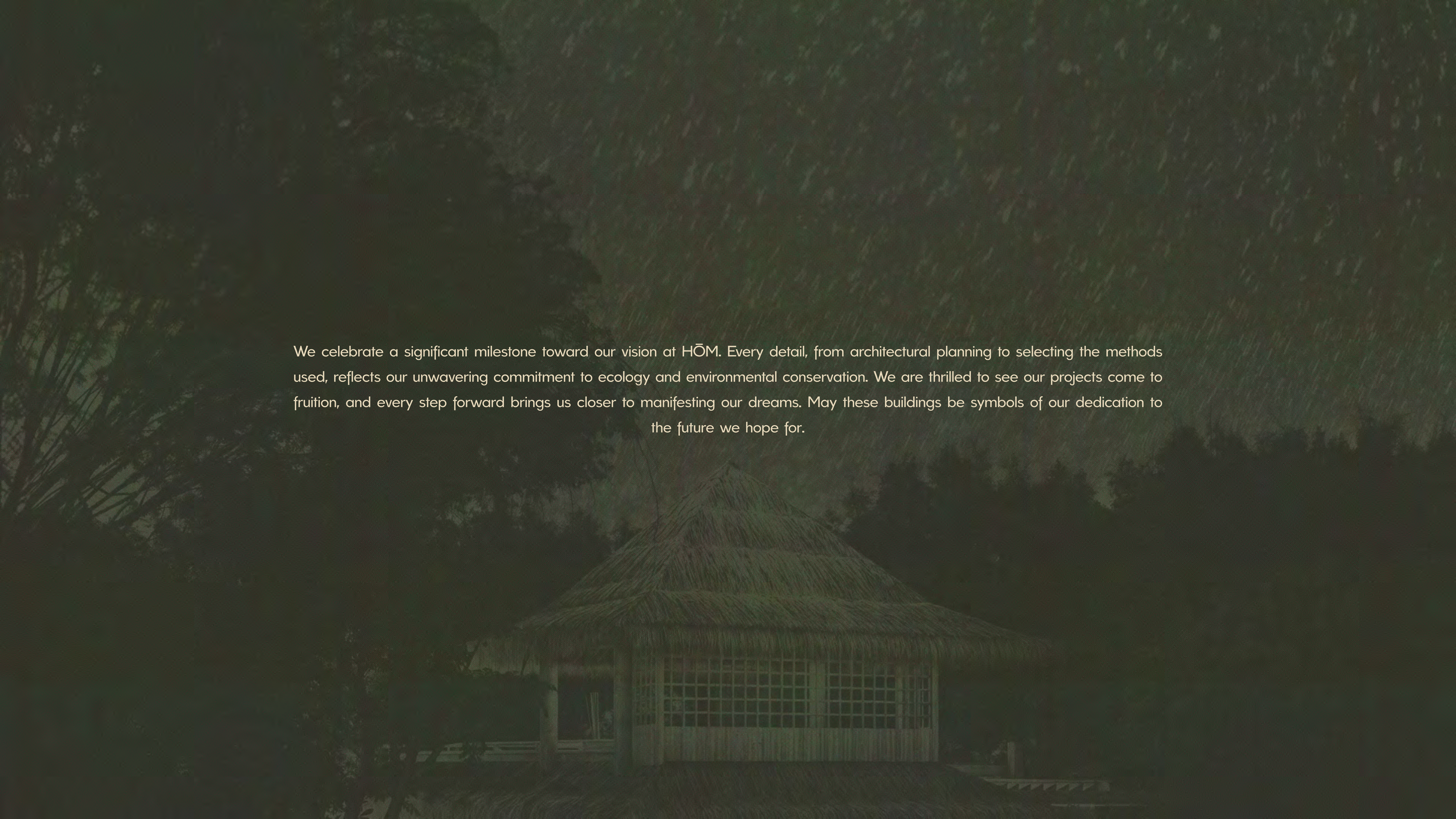












We celebrate a significant milestone toward our vision at HŌM. Every detail, from architectural planning to selecting the methods used, reflects our unwavering commitment to ecology and environmental conservation. We are thrilled to see our projects come to fruition, and every step forward brings us closer to manifesting our dreams. May these buildings be symbols of our dedication to the future we hope for.


HŌM